

Public Feedback

Feilding Town Centre Refresh: Engagement Update

Engagement Summary

Engagement period: 15 July - 14 August 2026

- **Presentations delivered to:**

- Business Owners Adjacent to the Brick Quadrant 19th June
- Farmers Market Stallholders 19th June
- Business & Property Owners on Fergusson & Goodbehere St 23rd June
- Feilding Business Initiative 6th July
- FDP Biz@5 15th July
- Manawatū District Residents and Ratepayers 22nd July
- FAHS School Council 21st Aug (post engagement timeline)

Engagement Summary

Engagement period: 15 July - 14 August 2026

Community and media engagement:

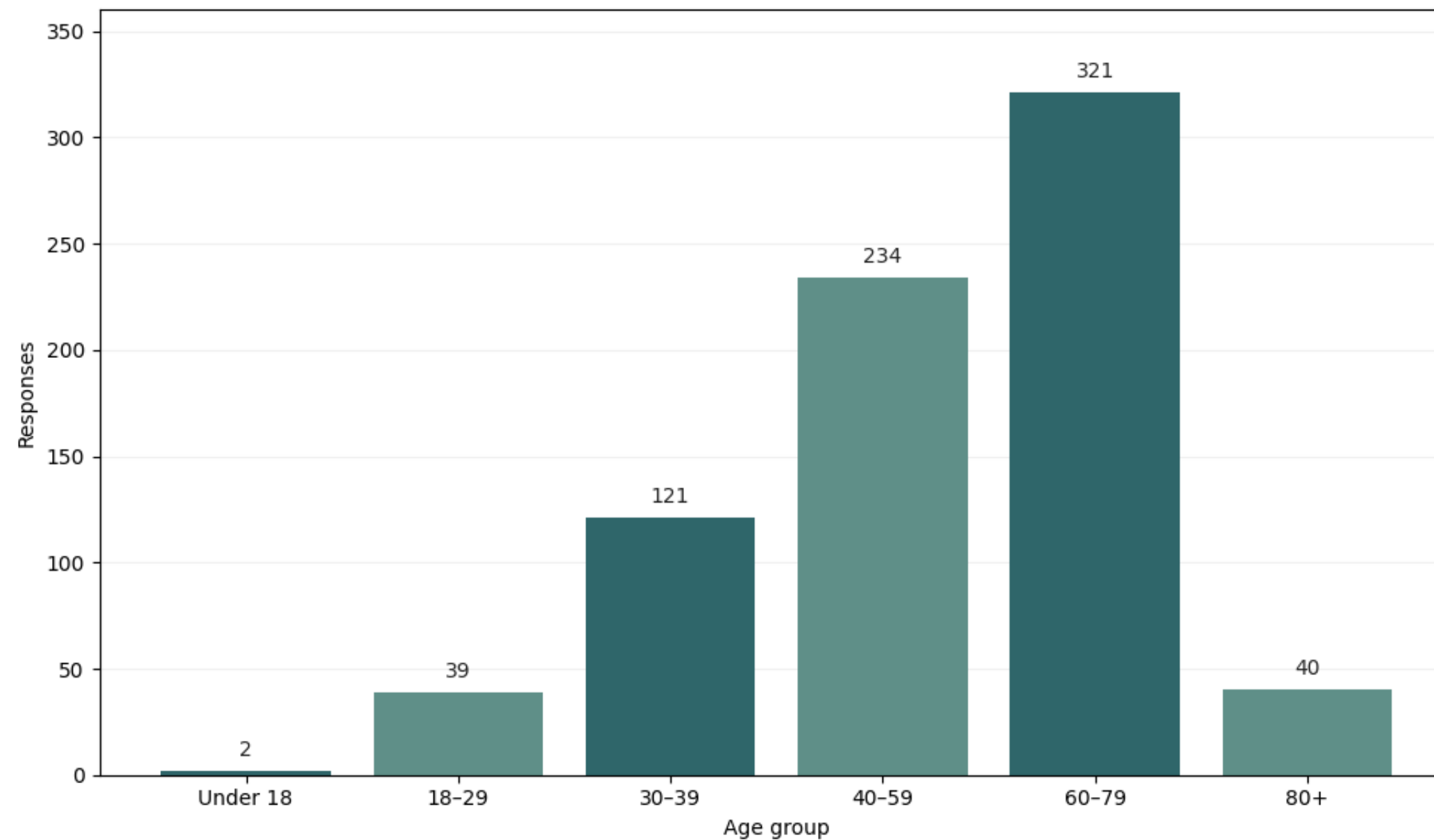
- Feilding Farmers Market 24th July
- Signage Placed in the CBD
- 3 Facebook Post's in July
- Feilding First 3 x ½ Page Adverts



Engagement Overview

766 submissions received between 15 July and 14 August 2026

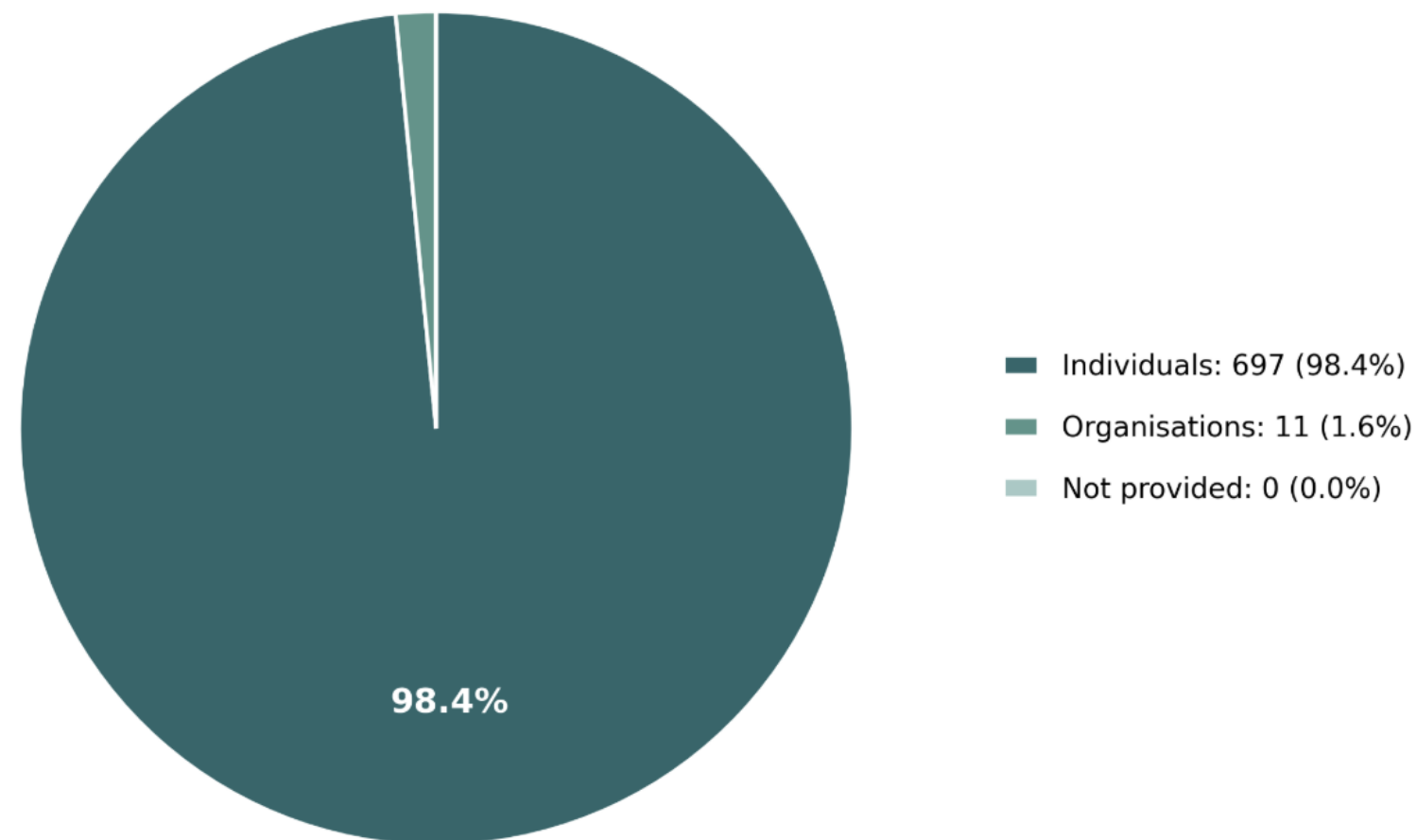
Responses by Age Group



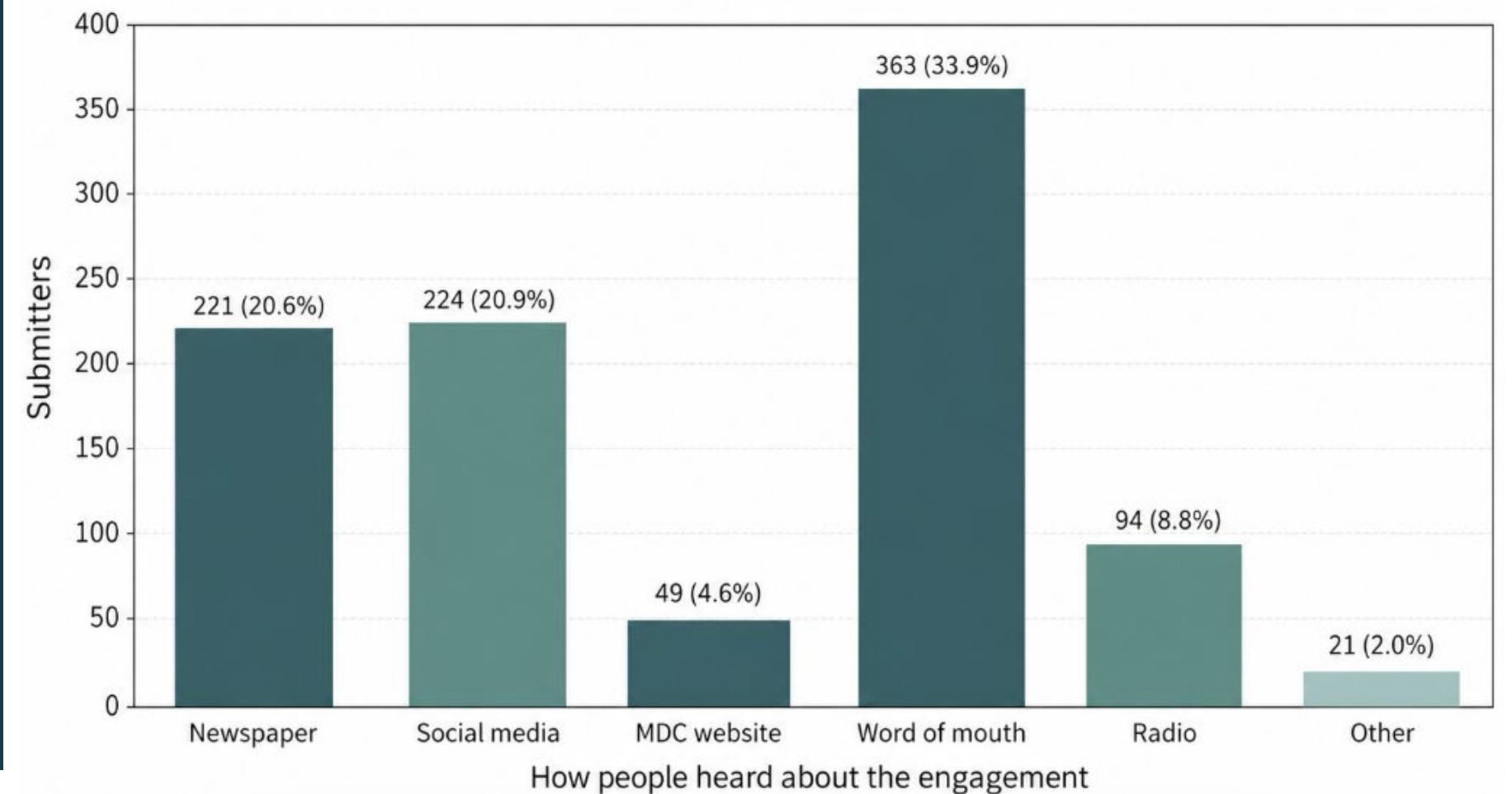
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Submitter Type



How People Heard About the Engagement

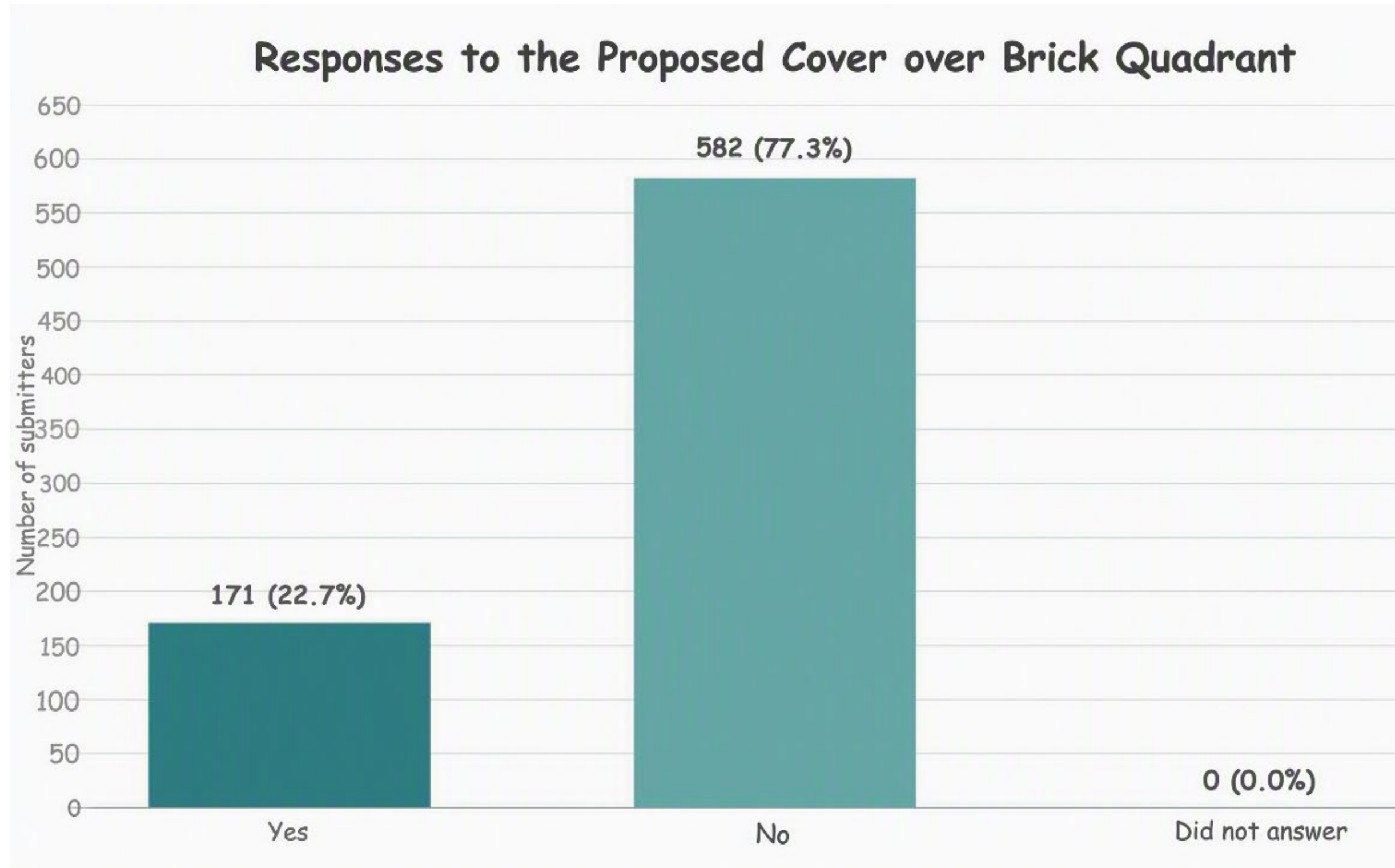


Proposal One

Cover over Brick Quadrant



Do you support the proposed covered?



What features of the design do you like?

Themes Identified:

- Weather protection and year-round use (84)
- Support for the Farmers' Market and town-centre activity (62)
- Overall appearance, roof form, materials, and character (44)
- Flexible, multipurpose community and event space (31)
- Landscaping, planting and stormwater gardens (23)
- Adaptable, open-sided design and moveable screens (18)
- Lighting and natural light (13)
- Practical amenities, access and seating (7)

Are there any concerns or changes you would like Council to consider?

Themes Identified:

- Concerns regarding openness of structure and visual fit (377)
- Preference to retain square as is (370)
- Cost, rates and competing priorities (317)
- Safety, security and antisocial behaviour (135)
- Design alternatives, and locations, and less permanent options(119)
- Roof engineering, drainage and ongoing maintenance (104)
- Effects on nearby businesses and town-centre activity (98)

What planting option do you favour?

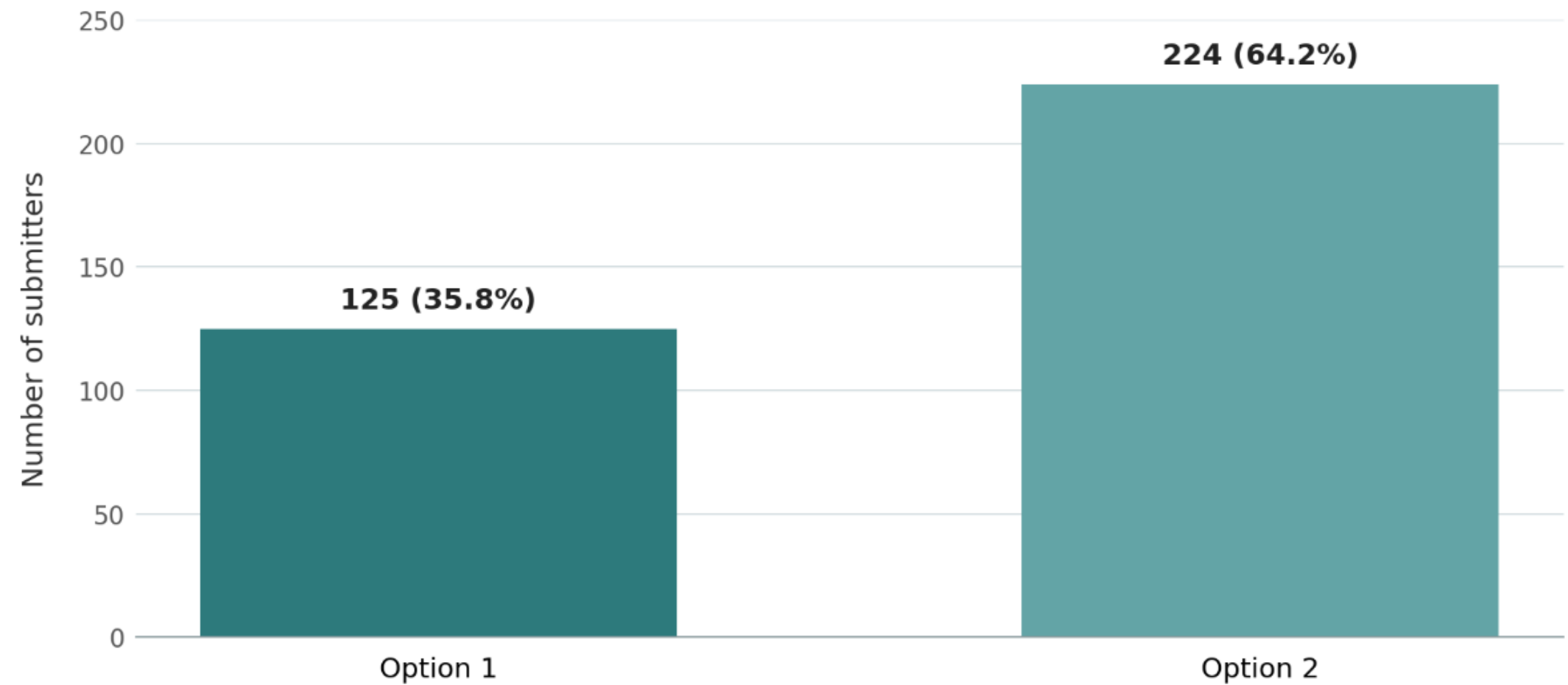
Option One



Option Two



Preferred Planting Option

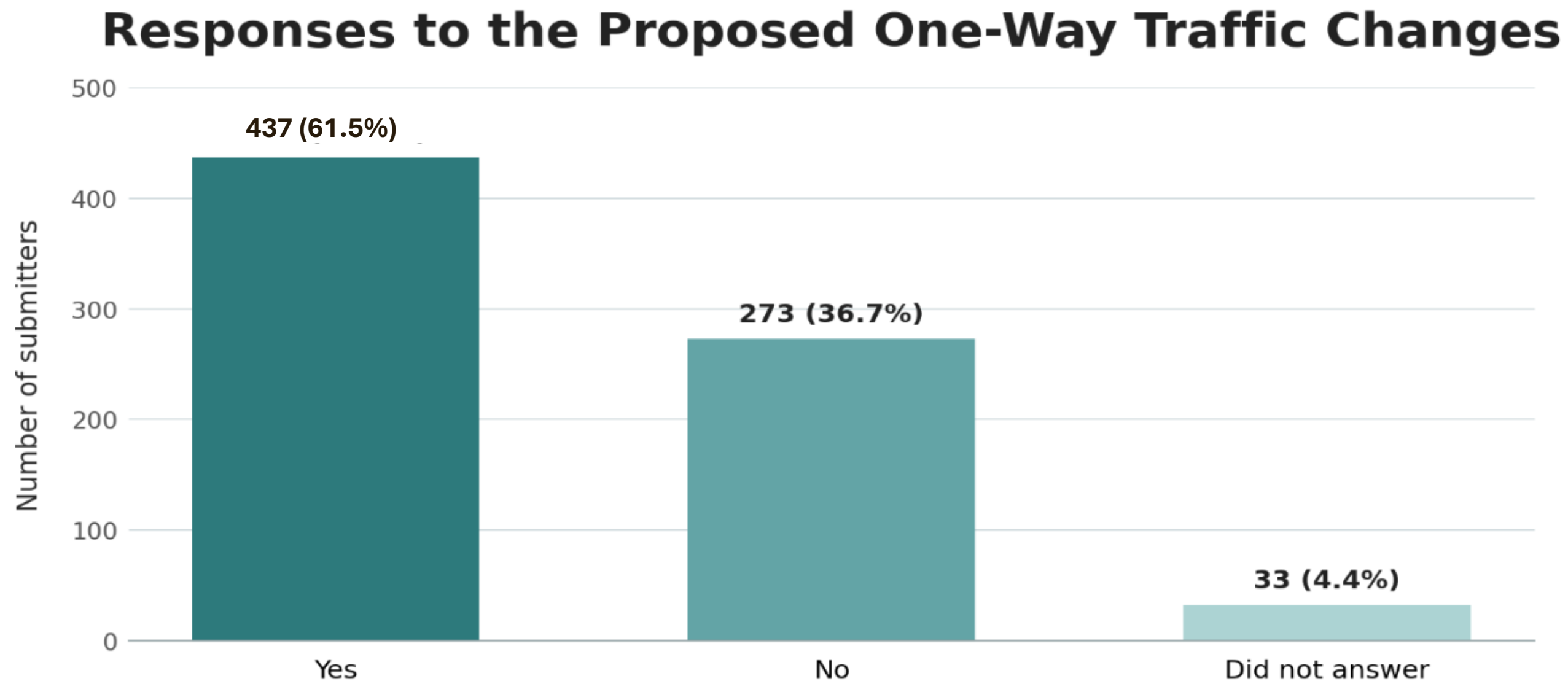


Proposal Two

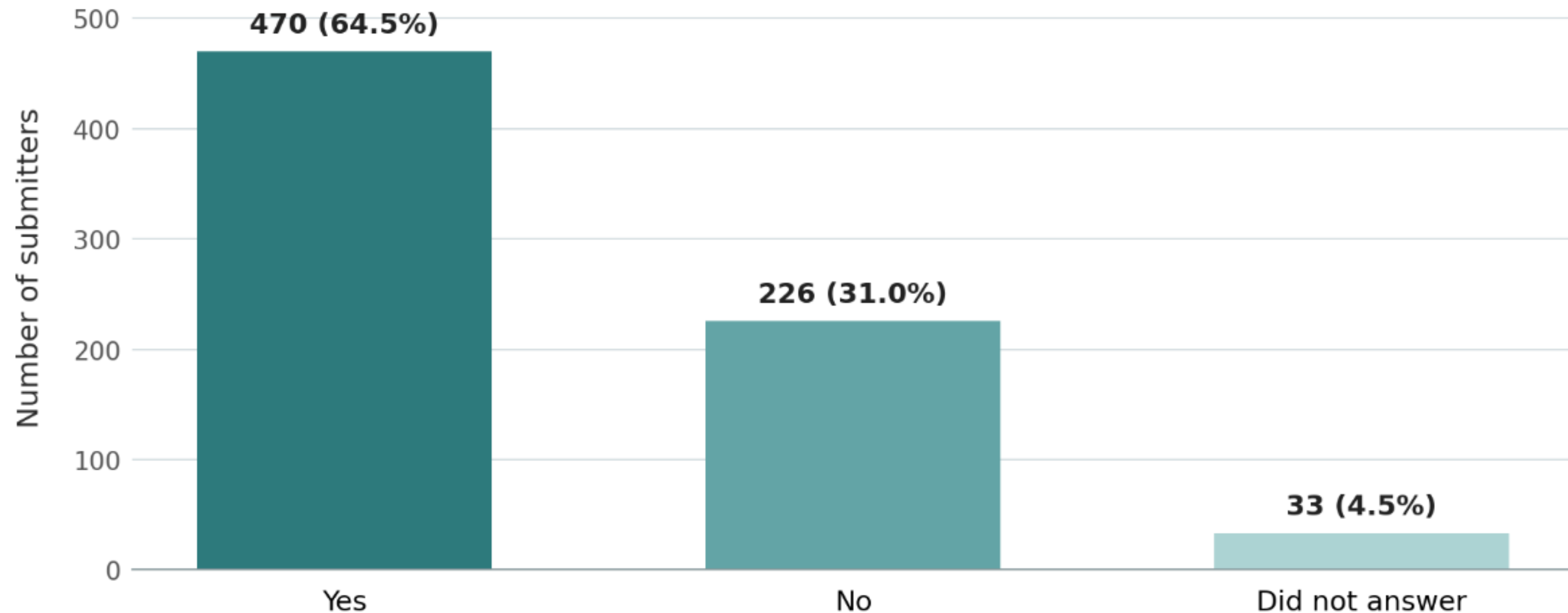
Traffic & Placemaking Improvements



Do you support the proposed one-way traffic changes?



Would additional parking improve access to the town centre?



Advantages and disadvantages of road changes

Advantages:

- Improved traffic flow (45)
- Additional, more usable parking (35)
- Better pedestrian access and public space (33)

Disadvantages:

- Cost and affordability (119)
- Current arrangement adequate (65)
- Reversing large vehicle safety (52)

Note. As the themes are non-exclusive, some respondents supported the proposed changes overall while also identifying potential disadvantages or matters requiring further consideration.

Key Takeaways

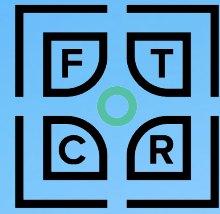
77% Did not support the proposed cover over the brick quadrant.

61% Supported the proposed one-way traffic changes.

67% Considered that additional parking would improve access to the town centre.

Overall Message

Feedback indicates substantial opposition to the proposed cover over the brick quadrant, particularly because of concerns about its cost and design. However, the majority of respondents supported both the proposed one-way traffic changes and additional parking.



Feilding Town
Centre Refresh



Questions?